ORDER

Orders	Order / Rev:	* 100316		
	Alt Order #:	06809956		
	Product Desc:	NRSC 2012		
	Estimate:			KSNV
	Flight Dates:	10/31/12 - 11/06/12	Primary AE:	Arny McCreary
	Original Date / Rev:	04/13/12 / 07/03/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Strategic Media Services, Inc.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		3299 K St. NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	National Republican Senatorial Co	imir Kronsed	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2,PLI1	Order Separation:	00:15:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	116	\$80,675.00	\$68,573.75

POLITICAL/AGY, PISSUE, GEN

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	116	\$80,675.00	\$68,573.75	0.00
Totals	116	\$80,675.00	\$68,573,75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary	<u> </u>		Start Of Order - End Of Order	100%
Ouden Chene	Chara		- 77	

Order Share	Share	Total
KSNV	31%	\$80,675.00
Market	. 100%	\$260 241 94

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	. 0%	\$0.00
KINC	0%	\$0.00
KLAS	31%	\$80,675.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$44,241 .13
KTUD	1%	\$2,602.42
KVVU	17%	\$44,241.13
KVWB	0%	\$0 .00
LV1	0%	\$0.00
UNKWN	3%	\$7,807.26

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Ī	≣ 1	KSNV	11/05/12	11/06/12	M-F 6-7a WakeU	pw/Wa@M	6-7a	MT	:30	4	\$700.001	0.00 NM	4	\$2,800.00
					M-F 6-7a Wakel	Jp w/Wagners						I		
	ı	NEWS												
		<u>Star</u>	t Date	End Date	Weekdays ·	Spots/Week	<u>Rate</u>	Rating						
	We	eek: 11/0)5/12	11/11/12	MT	4	\$700.00	0.00						

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KSNV

Alt Order #: 06809956 Product Desc: NRSC 2012

Flight Dates: 10/31/12 - 11/06/12 Estimate:

Ln Ch Sta	rt End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV 11/0	5/12 11/06/12		-	6-7a	MT	:30	4	\$700.001	0.00 NM	4	\$2,800.00
NEWS		M-F 6-7a WakeU	p w/vvagners								
Start Dat		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 11/05/12	11/11/12	MT	4	\$700.00	0.00				··		
E 2 KSNV 11/0	2/12 11/02/12	M-F 6-7a WakeUp M-F 6-7a WakeU		6-7a	F	:30	1	\$700.001	0.00 NM	1	\$700.00
NEWS		iii i s i a vianoo	p in tragners								
Start Dat		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/29/12 E 3 KSNV 10/3		M-F 6-7a WakeU	1	\$700.00 6-7a	0.00	.00		4700 004			
L 3 KONV 10/3	1/12 1/1/1/1/2	M-F 6-7a WakeU	-	0-7a	WT	:30	4	\$700.001	0.00 NM	4	\$2,800.00
NEWS			-								
<u>Start Dat</u> Week: 10/29/12		<u>Weekdays</u> wT	Spots/Week 4	<u>Rate</u> \$700.00	Rating 0.00						
	1/12 11/02/12		CM	658a-9am	WTF	:30	6	\$900,001	0.00 NM	6	\$5,400.00
		Today Show				.00	v	φοσο,υς (0.00 4 4	٥	φο, 4 00.00
TODAY	o End Data	Mackelous	Cunta (Manh	D-4-	Deta						
<u>Start Dat</u> Week: 10/29/12		<u>Weekdays</u> WTF	Spots/Week 6	<u>Rate</u> \$900.00	Rating 0.00						
E 5 KSNV 11/0	5/12 11/06/12	Today Show	СМ	658a-9am	MT	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY		Today Show						·			
TODAY Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/05/12		MT	4	\$900.00	0.00						
E 6 KSNV 11/0	5/12 11/06/12	M-F Today Show		9-10a	MT~~~-	:30	4	\$425.001	0.00 NM	4	\$1,700.00
TODAY		M-F Today Show	II								
Start Dat	e End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11/05/12		MT	4	\$425.00	0.00						
E 7 KSNV 10/3	1/12 11/02/12	M-F Today Show		9-10a	WTF	:30	3	\$425.001	0.00 NM	3	\$1,275.00
TODAY		M-F Today Show	II								
Start Dat	e <u>End Date</u>	<u>Weekdays</u>	Spots/Wéek	<u>Rate</u>	Rating						
Week: 10/29/12		WTF	3	\$425.00	0.00						
E 8 KSNV 10/3	1/12 11/02/12	M-F Today Show Today 4th Hour	III 4th IBM	10am-11am	WTF~-	:30	3	\$325.001	0.00 NM	3	\$975.00
TODAY		· ·									
Start Dat		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/29/12		WTF	3	\$325.00	0.00			4000000			
E 9 KSNV 11/0	0/12 11/06/12	M-F Today Show Today 4th Hour	III 4th Kivi	10am-11am	MT	:30	4	\$325.001	0.00 NM	4	\$1,300.00
TODAY		,									
Start Dat		<u>Weekdays</u> MT	Spots/Week	Rate	Rating						
Week: 11/05/12 E 10 KSNV 11/0			CM	\$325.00 11am-12pm	0.00 MT	:30	4	\$325,001	0.00 NM	,	¢4 200 00
		Rachael Ray	O.V.	Train Izpin	(-1)	.50	7	ψυ2υ,υψ Ι	0.00 14(4)	4	\$1,300.00
RR	- Food Bala	366 1 4	0 (14()	.							
<u>Start Dat</u> Week: 11/05/12		<u>Weekdays</u> MT	Spots/Week 4	<u>Rate</u> \$325.00	Rating 0.00						
E11 KSNV 10/3		Rachael Ray	СМ	11am-12pm	WTF	:30	6	\$325,001	0.00 NM	6	\$1,950.00
		Rachael Ray		-							† 1,1000.00
RR Start Dat	e End Date	Weekdays	Spots/Week	Pato	Poting						
Week; 10/29/12		WTF	Spots/week 6	<u>Rate</u> \$325.00	<u>Rating</u> 0. 0 0						
E12 KSNV 10/3	1/12 11/02/12		СМ	12-1230pm	WTF	:30	6	\$425.001	0.00 NM	6	\$2,550.00
NEWS.		Noon News	ů.								
Start Dat	e End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/29/12	11/04/12	WTF	6	\$425.00	0.00						
E 13 KSNV 11/0	5/12 11/05/12		CM	12-1230pm	M	:30	2	\$425.001	0.00 NM	2	\$850.00

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Order / Rev:

100316

Advertiser:

National Republican Senatorial Committe

Alt Order #:

06809956

Product Desc: NRSC 2012 KSNV

Flight Dates:

10/31/12 - 11/06/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Noon News Noon News	•			-	.,.				
NEWS			110011110113									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 11.		11/11/12	M	2	7 1	0.00						
E14 KSNV	11/05/	12 11/05/12	The Agenda 1230 The Agenda 1230		1230-1p	M	:30	1	\$325.001	0.00 NM	1	\$325.00
AGENE	DAY		THO AGOING TEO									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 11		11/11/12	The Agenda 4220	1	\$325.00	0.00			******		_	
E 13 KONV	10/31/	12 (1/02/12	The Agenda 1230 The Agenda 1230		1230-1p	WTF	:30	3	\$325.001	0.00 NM	3	\$975.00
AGENE	PΑ			-,								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
E 16 KSNV		11/04/12	The Doctors	CM	7	0.00	.00		# 007 004	0.00.144	_	
L 10 1011V	10/3 1/	12 11/02/12	The Doctors	CIVI	2pm-3pm	W-F	:30	2	\$325.001	0.00 NM	2	\$650.00
DRS												
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10,		11/04/12	W-F The Doctors	CM 2	\$325.00 2pm-3pm	0.00	.00		4005.004	0.00.101	_	
LII KONV	1 170 17	12 11/01/12	The Doctors	CIVI	zpm-spm	T	:30	2	\$325.001	0.00 NM	2	\$650.00
DRS												
· · · · · · · · · · · · · · · · · · ·	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week; 10, E 18 KSNV		11/04/12	The Doctors	CM 2	\$325.00	0.00	-00		4005.004	0.00.100	_	
E 10 KONV	11/00/1	. 11/05/12	The Doctors	CIVI	2pm-3pm	М	:30	2	\$325.001	0.00 NM	2	\$650.00
DRS												
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week; 11, E 19 KSNV		11/11/12	M	2	\$325.00	0.00			0.170.00.1			
E 18 KOMV	1170071	12 11/05/12	Dr Phil	СМ	3-4p	M	:30	2	\$450.001	0.00 NM	2	\$900.00
PHIL												
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 11. E 20 KSNV		11/11/12	M	2	\$450.00	0.00						
EZU KONV	10/3 [/	12 11/02/12	Dr. Phil	CM	3-4p	WTF	:30	6	\$450.001	0.00 NM	6	\$2,700.00
PHIL.												
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10	·····	11/04/12	WTF News 3 at 4	6	\$450.00	0.00						
EZI KƏNV	10/31/	12 11/02/12	News 3 at 4 News 3 at 4	CM	4-430p	WTF	:30	3	\$700.003	0.00 NM	3	\$2,100.00
NEWS												
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		11/04/12	WTF News 3 at 4	3	7	0.00						
L ZZ KONV	11705/	12 11/05/12	News 3 at 4	CM	4-430p	М	:30	1	\$700.003	0.00 NM	1	\$700.00
NEWS												
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week; 11.		11/11/12	M News 3 at 430pm	1	\$700.00	0.00						
E 23 KONV	117007	12 1700/12	News 3 at 4:30Pf		430-5pm	M	:30	1	\$700.003	0.00 NM	1	\$700.00
NEWS	٠											
	ert Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11,		11/11/12	M News 3 at 430pm	1	\$700.00	0.00			AMO A T			
E 24 NONV	10/31/	12 11/02/12	News 3 at 430pm News 3 at 4:30Pf		430-5pm	WTF	:30	3	\$700.003	0.00 NM	3	\$2,100.00
NEWS			2 % 11001 1									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	WTF	3	\$700.00	0.00			<u> </u>			
∠U NONV	10/31/	14 11/02/12		CM	5-630p	WTF	:30	3	\$1,100.003	0.00 NM	3	\$3,300.00

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KSNV

100316 Order / Rev: Advertiser: National Republican Senatorial Committe

Alt Order #:

06809956

Flight Dates: 10/31/12 - 11/06/12 Estimate:

Product Desc:

NRSC 2012

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
			M-F Early News M-F Early News									
NEWS												
	art Date	End Date	<u>Weekdays</u> WTF	Spots/Week	<u>Rate</u>	Rating						
Week: 10/ E 26 KSNV		11/04/12	M-F Early News	CM	\$1,100.00 5-630p	0.00 M	:30	. 1	\$1,100.003	0.00 NM		
L 20 11011V	1170071	2 11/00/12	M-F Early News	Olvi	3-030p	v	.50	'	φ1,100.003	U.UU INIVI	'	\$1,100.00
NEWS			•									
<u>Sta</u> Week: 11/	rt Date	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
E 27 KSNV				CM	\$1,100.00 657-730p	0.00 M	:30	1	\$1,200.003	0.00 NM		#4.200.00
EZ/ KON	1 170021	2 11100112	M-F Jeopardy	Olvi	007-700р	V	.50	'	φ1,200.003	U.UU INIVI	1	\$1,200.00
JEP			, ,									
	art Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 11/ E 28 KSNV		11/11/12	M-F Jeopardy	CM	\$1,200.00 657-730p	0.00 WTF	120	2	£1 000 000	0.00 NM		# 2 222 22
L ZO NOIV	10/31/1	2 11/02/12	M-F Jeopardy	CIVI	007-730p	W11	:30	3	\$1,200.003	0.00 NM	3	\$3,600.00
JEP			. ,									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/ E 29 KSNV		11/04/12	WTF M-F Wheel	CM	\$1,200.00 730-758pm	0.00 WTF	-20	2	£4.000.000	0.00 NM		40.000.00
L 29 NOIV	10/31/1	2 11/02/12	M-F Wheel of Fo		730-730pm	W	:30	3	\$1,200,003	0.00 NM	3	\$3,600.00
WHEEL	L											
***************************************	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					İ	
Week: 10/ E 30 KSNV		11/04/12	WTF	CM	\$1,200.00	0.00	-00		#4 DOO OOO		1	#4.500.00
E 30 KSINA	11/05/1	2 11/05/12	M-F Wheel of Fo		730-758pm	M	:30	ï	\$1,200.003	0.00 NM	1	\$1,200.00
WHEEL	L											
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 11/		11/11/12	M M-F News 3 at El		\$1,200.00 11pm-1135p	0.00 m M	:30		£4.400.000	0.00 1114	١.	44 400 00
L31 KONV	11/00/1	2 11/05/12	M-F News 3 at E		i ibiii-i iaab	III M	.30	ı	\$1,100.003	0.00 NM	1	\$1,100.00
NEWS											ĺ	
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					ĺ	
Week: 11/ E 32 KSNV		11/11/12	M M-F News 3 at El		\$1,100.00 11pm-1135p	0.00 mWTF	-20		£4.400.000	0.00 NM	1 .	** ***
L'32 KSIVV	10/3 1/1	2 11102/12	M-F News 3 at E		ripni-rrasp	1)1W16	:30	3	\$1,100.003	0.00 NM	3	\$3,300.00
NEWS										•	•	
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					i	
Week: 10/		11/04/12	The Tonight Char		\$1,100.00	0.00	.00		A450.000	0.00.104		*4.050.00
E 33 KSINV	10/31/1	2 11/02/12	The Tonight Show	w CM	1135p-1237a	aWTF	:30	3	\$450.003	0.00 NM	3	\$1,350.00
TON SI	HOW		v = mg/m = mem								1 .	
	art Date	End Date	Weekdays	Spots/Week		Rating						
Week: 10		11/04/12	WTF The Tonight Show	3	<u> </u>	0.00	-00					*
E 34 KONV	1 1705/1	2 11/05/12	Tonight Show	w CM	1135p-1237a	М	:30	1	\$450.003	0.00 NM	1	\$450.00
TON SI	HOW										1	
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 11.		11/11/12	M	1	¥ 100100	0.00	.00		44.000.000		1 .	*
E 35 KSNV	11/02/	2 11/02/12	Fri PR 8-9p Friday Prime 8-9	CM pm	8-9pm	F	:30	1	\$1,900.003	0.00 NM	.1	\$1,900.00
DLINE			Triady Trinio C C	Į								
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10	-	11/04/12	F		\$1,900.00	0.00			4050 005			
= 30 KSNV	11/03/1	2 17/03/12	News 3 Sunrise - News 3 Sunrise		6a-7a	S-	:30	1	\$350.003	0.00 NM	1	\$350.00
NEWS				, ↓,, ()								
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating				•		
Week: 10		11/04/12	S-	1	\$350.00	0.00	.00		0000 000	0.00	. .	****
E37 KSNV	1 1/03/1	L 11/03/12		CM	7a-9am	S-	:30	1	\$600.003	0.00 NM	1	\$600.00

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Order / Rev:

100316

Advertiser:

、National Republican Senatorial Committe

Alt Order #:

06809956

Product Desc:

NRSC 2012

KSNV

Flight Dates:

10/31/12 - 11/06/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
			Saturday Today Saturday Today								· · · · · ·	
SAT TO	DAY		Saturday Today									
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				ľ		
Week: 10/		11/04/12	S-	1	\$600.00	0.00						
E38 KSNV	11/03/1	2 11/03/12	News 3 Today - 5 News 3 Today - 5		9am-930am	S-	:30	1	\$500.001	0.00 NM	1	\$500.00
NEWS			News 3 Today - V	3A1								
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		11/04/12	S-	1	\$500,00	0.00						
E39 KSNV	10/31/1	2 11/02/12	Face to Face w/ Face to Face w/		630-657pm	WTF	:30	2	\$900.001	0.00 NM	2	\$1,800.00
FACE			race to race w/	J.Nai5(01)								
	<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/		11/04/12	WTF	2	\$900.00	0.00						
E40 KSNV	10/31/1	2 11/02/12	Wake Up Early w Wake Up Early V		430a-5a	WT	:30	1	\$200.001	0.00 NM	1	\$200.00
EARLY			wake op Laity v	ragners								
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/		11/04/12	WT	1	\$200.00	0.00						
E 41 KSNV	11/03/1	2 11/03/12	Weekend Jeopar WKND Jeop/Wh		657-8pm	S-	:30	1	\$325.003	0.00 NM	1	\$325.00
WH/JEI	P		AAIGIAD Seobiaan	CCI								
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		11/04/12	s-	1	\$325.00	0.00			-			
E 42 KSNV	11/03/1	2 11/03/12	Sat PR 10-11p Saturday Prime	CM	10-11pm	S-	:30	1	\$1,000.003	0.00 NM	1	\$1,000.00
SVU			Saturday Filline	ro-riptii								
Sta	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						•
Week: 10/		11/04/12	S-		\$1,000.00	0.00						
E 43 KSNV	11/03/1	2 11/03/12	Sa-Su News 3 at Sa-Su News 3 at		11pm-1135p	oms-	:30	1	\$1,000.003	0.00 NM	1	\$1,000.00
NEWS			Oa-Ou News 3 at	Lieveli						1		
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		11/04/12	5		\$1,000.00	0.00						
E 44 KSNV	11/03/1	2 11/03/12	Saturday Night Li Saturday Night L		1130pm-1:0	2amS-	:30	1	\$1,400.001	0.00 NM	1	\$1,400.00
SNL		-	Odtarday Night L	.146								
<u>Sta</u>	<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						•
Week: 10/		11/04/12	S-	1	\$1,400.00	0.00						
E45 KSNV	11/04/1	2 11/04/12	News 3 Sunrise - News 3 Sunrise		6a-7a	S	:30	1	\$350.003	0.00 NM	1	\$350.00
NEWS			ricws 5 Odiniso	OUNDAN								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	•	Rating						
Week: 10/		11/04/12	S	1	\$350.00	0.00						
E 46 KSNV	11/04/1	2 11/04/12	Sunday Today Sunday Today	CM	7a-8am	S	:30	1	\$500.001	0.00 N M	1	\$500,00
SUN TO	DDAY		Gullday Today									
	<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				. *		
Week: 10/		11/04/12	S	1	\$500.00	0.00						
E47 KSNV	11/04/1	2 11/04/12	Meet the Press Meet the Press	CM	8a-9am	S	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
MTP			Moot the Figas									
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/		11/04/12	S		\$1,300.00	0.00			4			
⊏48 KSNV	11/04/1	11/04/12	News 3 Today W News 3 Today	/knd CM	9a-930am	S	:30	1	\$500,001	0.00 NM	1	\$500.00
NEWS			HOWS O TOday									
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/		11/04/12	S	1	\$500.00	0.00	.					
E49 KSNV	11/04/	12 11/04/12		СМ	9:30a-10a	S	:30	1	\$500.001	0.00 NM	1	\$500.00

Print Date: 07/03/12 15:31:48 Page 6 of 6

Totals

116

\$80,675.00

Order / Rev:

100316

Advertiser:

National Republican Senatorial Committe

Alt Order #:

06809956

Product Desc:

NRSC 2012

KSNV

Flight Dates:

10/31/12 - 11/06/12

Estimate:

Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Chris Matthews 9:30AM S Chris Matthews SUN 9:30am **CHRIS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ----S \$500.00 0.00 E 50 KSNV 11/04/12 11/04/12 NFL Football СМ 1P-9PM ----S :30 1 \$6,500.003 0.00 NM \$6,500.00 NFL Football SNF Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating 11/04/12 ----S Week: 10/29/12 1 \$6,500.00 0.00 E 51 KSNV 11/04/12 11/04/12 News 3 Live in Prime CM 7-10pm ----5 :30 1 \$1,100.003 0.00 NM \$1,100.00 News 3 in Prime **NEWS AFTER GAME** Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 10/29/12 11/04/12 ----5 1 \$1,100.00 0.00 E 52 KSNV 11/04/12 11/04/12 Sa-Su News 3 at ElevenCM 11pm-1135pm :30 1 \$1,000.003 0.00 NM \$1,000.00 Sa-Su News 3 at Eleven **NEWS** Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/29/12 11/04/12 ----5 1 \$1,000.00 0.00